

**The aims of the Partnership group are:-**

**1. To Recognise the Diverse Needs of all workplaces particularly Small to Medium sized enterprises (SMEs)**

Objectives;

- The West/NorthWest partnership will seek to involve intermediary organisations including those linked to the small and medium sized (SME) sector--local and regional labour organisations, trade associations, banks, and any representative organisations.
- To encourage partnerships between larger companies and SME's-Good Neighbour Schemes, to promote greater awareness of workplace health.
- To highlight service needs of SMEs, for example the development of an OHS etc.

**2. To Support the role of Key Players within the workplace by establishing local Partnerships**

**3. To Link with Existing Organisations & Networks working in the field**

- To develop a database of Organisations and Networks working in the field
- To establish formal partnerships on organisational lines (eg Health Boards/HAS/IBEC/Unions/IFA etc) at local level.
- To maximise opportunities for the promotion of workplace health by the establishment of partnerships with relevant organisations
- To establish links with networks of key health promoters in the workplace including health & safety, occupational health and human resource networks
- To establish links with intermediaries with regard to the development of criteria & policies in relation to workplace health.

**4 To Raise Awareness and promote best practice with Employers and Employees through Local Interventions.**

- The partnership will serve as a platform for information exchange among the key stakeholders.
- To produce specific guidelines for Workplace Health esp. for SME's
- To undertake awareness raising campaigns emphasising the benefits of Workplace Health Promotion.
- To organise conferences and seminars on workplace health issues
- To contribute to local campaigns such as the 'Safe Town' campaign
- To disseminate best practice and highlight the benefits and impact of Workplace Health Promotion
- To explore the possibility of providing an incentive for enterprises to participate in Workplace Health initiatives.